



**10 YEARS OF
FAMILY FITNESS AND FUN!**

SUNDAY, MARCH 6, 2022

SPONSORSHIP OPPORTUNITIES

Chase The Chief 5K, Fun Run & Chief's Challenge

The Georgetown Police Department is partnering with our community for the 10th Annual Chase The Chief 5K (CTC), Fun Run & Chief's Challenge! On Sunday, March 6, 2022 at the East View High School athletic fields, thousands of students and families will join Police Chief Tchida for a day of fitness, fun, and fellowship. The events kick-off at Noon with a vendor fair and the Chief's Challenge fitness games. The event also features an obstacle course, a rock wall, and police and fire vehicles for children to explore. The races will begin at 2:00 pm, and anyone who crosses the finish line ahead of Chief Tchida receives a special award. This is a tough feat - Chief is fast!

For the sixth year in a row, CTC organizers are also incorporating the Georgetown Get Fit Initiative; Georgetown's elementary school coaches are measuring their students' baseline fitness this fall with a fun exercise test, and then using the same test in the spring to measure students' improvement. The school that has the greatest improvement in student fitness will receive the coveted "Chief's Hammer" award to display all year.

In addition to inspiring lifelong fitness, CTC provides invaluable opportunities for students and families to interact with police officers in a relaxed and friendly setting. GPD officers are visiting Georgetown area schools throughout the year to run with students and build excitement for the event. On the day of CTC, there will be numerous opportunities for young people to interact with police officers, further building valuable relationships between our community and police personnel.

We are asking our community for help in putting on this event. Last year CTC raised enough money through sponsorships and donations to cover the cost of the event, allowing every dollar raised from the race registration fees to be given directly to our schools' PE departments for the coaches to purchase sports and recreational equipment and supplies.

PRESENTING SPONSOR: \$10,000 (1 available)

Included in your sponsorship

- Listed/Mentioned as the official sponsor of the Chase the Chief 5K Race & Fun Run (ex: Presented by YOUR COMPANY NAME) Category
- exclusivity
- 10x40 Race Day Footprint. Engage in the attending market via promotional and information items (tote bags, hats, etc).
- Course & Banner Signage - includes yard signs along the full race course & logo on CTC Banner
- Logo (large) displayed on the back of the official CTC race-day t-shirts (over 1,700 t-shirts)
- Top billing on all online & printed marketing materials
- Multiple social media shout outs leading up to & after the race
- Logo placement on the CTC website and Facebook page
- 6 DJ mentions at race day
- 15 race registrations & race t-shirts
- Opportunity to speak/present during the opening & closing ceremonies

~~*SUPPORTING SPONSOR: \$5,000 (2 Available)*~~ **SOLD OUT**

Included in your sponsorship

- Category exclusivity
- 10x20 Race Day Footprint. Engage in the attending market via promotional and information items (tote bags, hats, etc).
- Finish Line & Banner Signage - includes yard signs leading up to the finish line & logo on CTC Banner
- Logo displayed on the official CTC race-day t-shirts (over 1,700 t-shirts)
- Logo/name listed online & printed marketing materials
- Social media mentions
- Logo placement on the CTC website and Facebook page
- 4 DJ mentions at race day
- 10 race registrations & race t-shirts
- Opportunity to speak/present during the opening & closing ceremonies

RACE MEDAL SPONSOR: \$3,500 (2 Available)

Included in your sponsorship

- Name included on ribbons of race-day medals
- In addition to this highly visible brand awareness, the Medal Sponsor will also receive the benefits as described below in the Sprinter Level Sponsorship with your logo on the back of the shirt

WATER STATION SPONSOR: \$2,500

Included in your sponsorship

- Signage at the water station on the race course
- Logo on the back of the race-day t-shirts
- Logo placement on the CTC website and Facebook page
- Social media mentions
- 6 race registrations & race t-shirts
- Reserved space at the vendor fair

SPRINTER LEVEL SPONSOR: \$1,500

Included in your sponsorship

- Name on the back of the race-day t-shirts
- Logo placement on the CTC website and Facebook page
- Social media mentions
- 4 race registrations & race t-shirts
- Reserved space at the vendor fair

RUNNER LEVEL SPONSOR: \$1,000

Included in your sponsorship

- Name on the back of the race-day t-shirts
- Social media mentions
- 2 race registrations & race t-shirts
- Reserved space at the vendor fair

JOGGER LEVEL SPONSOR: \$500

Included in your sponsorship

- Social media mentions
- 2 race registrations & race t-shirts
- Reserved space at the vendor fair

WALKER LEVEL SPONSOR: \$250

Included in your sponsorship

- 2 race registrations
- Reserved space at the vendor fair

VENDOR FAIR: \$100 for private business

Each vendor will be allocated 10'x10' space for tables and/or tents, which the vendor must provide. We would also encourage you to please plan to bring an activity or game for participants to engage in at your vendor space. Please note that the area is paved, so plan accordingly when deciding how to secure your tent.

And of course, donations of any kind are always welcome! Whether it be monetary or a donation of gift cards or coupons for prizes, it all helps offset the cost of this event and maximize the amount of money going directly back to our schools.

For more information, please contact:

Email: ctcgeorgetown@gmail.com

Webpage: <https://chasethechief.georgetown.org>

**THANK YOU FOR YOUR SUPPORT OF THIS
WONDERFUL EVENT,
AND WE WILL SEE YOU ON RACE DAY!!**



Chase The Chief is a 501(c)(3) organization, EIN 82-1194953

SUNDAY, MARCH 6, 2022

Please email this commitment form to: treasurer.chasethechief@gmail.com and an invoice will be emailed or mailed to the contact and address included on this form.

Sponsorship level*

- | | |
|---|--|
| <input type="checkbox"/> Presenting Sponsor: \$10,000 | <input type="checkbox"/> Sprinter Sponsor: \$1,500 |
| <input type="checkbox"/> Supporting Sponsor: \$5,000 | <input type="checkbox"/> Runner Sponsor: \$1,000 |
| <input type="checkbox"/> Race Medal Sponsor: \$3,500 | <input type="checkbox"/> Jogger Sponsor: \$500 |
| <input type="checkbox"/> Water Station Sponsor: \$2,500 | <input type="checkbox"/> Walker Sponsor: \$250 |

Business Name: _____

Business Address: _____

Contact Name: _____

Phone: _____

Email: _____

If \$1,500 or more, please send logo to ctcgeorgetown@gmail.com