



SUNDAY, MARCH 5, 2023

SPONSORSHIP OPPORTUNITIES

Chase The Chief 5K, Family Fun Run & Chief's Challenge

The Georgetown Police Department is partnering with our community for the 11th Annual Chase The Chief 5K, Family Fun Run & Chief's Challenge!

On Sunday, March 5, 2023, at the East View High School athletic fields, thousands of students and families will join Georgetown Police Chief Cory Tchida for a day of fitness, fun, and fellowship.

In addition to inspiring lifelong fitness, Chase the Chief provides invaluable opportunities for students and families to interact with police officers in a relaxed and friendly setting. GPD officers are visiting Georgetown area schools throughout the year to run with students and build excitement for the event.

We are asking our community for help in putting on this event. Last year's Chase the Chief sponsorships and registrations resulted in \$21,200 that were directly distributed to Georgetown area schools' PE departments for the coaches to purchase sports and recreational equipment and supplies.

PRESENTING SPONSOR: \$10,000 (1 Available)

Included in your sponsorship

- Listed/Mentioned as the official sponsor of the Chase the Chief 5K Race & Fun Run (ex: Presented by YOUR COMPANY NAME)
- Category exclusivity
- 10x40 Race Day Footprint. Engage in the attending market via promotional and information items (tote bags, hats, etc).
- Course & Banner Signage - includes yard signs along the full race course & logo on CTC Banner
- Logo displayed on the front of the official CTC race-day t-shirts (over 1,700 t-shirts)
- Top billing on all online & printed marketing materials
- Multiple social media shout-outs leading up to & after the race
- Logo placement on the CTC website and Facebook page
- 6 DJ mentions on race day
- 15 race registrations & race t-shirts
- Opportunity to speak/present during the opening & closing ceremonies

SUPPORTING SPONSOR: \$5,000 (2 Available) -Fulfilled

Included in your sponsorship

- Category exclusivity
- 10x20 Race Day Footprint. Engage in the attending market via promotional and information items (tote bags, hats, etc.).
- Finish Line & Banner Signage - includes yard signs leading up to the finish line & logo on CTC Banner
- Logo displayed on the official CTC race-day t-shirts (over 1,700 t-shirts)
- Logo/name listed online & printed marketing materials
- Social media mentions
- Logo placement on the CTC website and Facebook page
- 4 DJ mentions at race day
- 10 race registrations & race t-shirts
- Opportunity to speak/present during the opening & closing ceremonies

RACE MEDAL SPONSOR: \$3,500 (1 Available)

Included in your sponsorship

- Name included on ribbons of race-day medals
- In addition to this highly visible brand awareness, the Medal Sponsor will also receive the benefits as described below in the Sprinter Level Sponsorship with your logo on the back of the shirt

Sponsorship Continue.

WATER STATION SPONSOR: \$2,500

Included in your sponsorship

- Signage at the water station on the race course
- Logo on the back of the race-day t-shirts
- Logo placement on the CTC website and Facebook page
- Social media mentions
- 6 race registrations & race t-shirts
- Reserved space at the vendor fair

SPRINTER LEVEL SPONSOR: \$1,500

Included in your sponsorship

- Name on the back of the race-day t-shirts
- Logo placement on the CTC website and Facebook page
- Social media mentions
- 4 race registrations & race t-shirts
- Reserved space at the vendor fair

RUNNER LEVEL SPONSOR: \$1,000

Included in your sponsorship

- Name on the back of the race-day t-shirts
- Social media mentions
- 2 race registrations & race t-shirts
- Reserved space at the vendor fair

JOGGER LEVEL SPONSOR: \$500

Included in your sponsorship

- Social media mentions
- 2 race registrations & race t-shirts
- Reserved space at the vendor fair

WALKER LEVEL SPONSOR: \$250

Included in your sponsorship

- 2 race registrations
- Reserved space at the vendor fair

VENDOR FAIR: \$100 for private business/\$0 for non-profit or civic activities.

Each vendor will be allocated 10'x10' space for tables and/or tents, which the vendor must provide. Please note that the area is paved, so plan accordingly when deciding how to secure your tent.

And, of course, donations of any kind are always welcome! Whether it be monetary or a donation of gift cards or coupons for prizes, it all helps offset the cost of this event and maximize the amount of money going directly back to our schools.

Vendor Business/Non-Profit: _____

Address: _____

Contact Name: _____

Email: _____

Phone: _____

We ask that vendors do not sell products during the event.

For more information, please contact:

Email: ctcgeorgetown@gmail.com

Webpage: <https://chasethechief.georgetown.org>

**THANK YOU FOR YOUR SUPPORT OF THIS
WONDERFUL EVENT,
AND WE WILL SEE YOU ON RACE DAY!!**



Chase The Chief is a 501(c)(3) organization, EIN 82-1194953



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Please email this commitment form to: ctcgeorgetown@gmail.com OR to your CTC Representative and an invoice will be emailed or mailed to the contact and address included on this form.

Sponsorship level*

- | | |
|---------------------------------------------------------|----------------------------------------------------|
| <input type="checkbox"/> Presenting Sponsor: \$10,000 | <input type="checkbox"/> Sprinter Sponsor: \$1,500 |
| <input type="checkbox"/> Supporting Sponsor: \$5,000 | <input type="checkbox"/> Runner Sponsor: \$1,000 |
| <input type="checkbox"/> Race Medal Sponsor: \$3,500 | <input type="checkbox"/> Jogger Sponsor: \$500 |
| <input type="checkbox"/> Water Station Sponsor: \$2,500 | <input type="checkbox"/> Walker Sponsor: \$250 |

Business Name: _____

Business Address: _____

Contact Name: _____

Phone: _____

Email: _____

If \$1,500 or more, please send logo to ctcgeorgetown@gmail.com